

Book Proposal QUESTIONNAIRE

Prospective Author: Please complete and return with your book proposal to:

C&T Publishing
Attn: Acquisitions Editor
1651 Challenge Drive
Concord CA 94520
(925) 677-0377
ctinfo@ctpub.com

ABOUT YOU

Your full name:

Your name as it should appear on the book cover:

Home address, phone (include cell) and fax numbers:

Business name, address, phone and fax numbers:

Email address(es):

Website, blog, or other online social media address(es):

How do you prefer that C&T staff contacts you—phone or email?

Your primary occupation(s):

Academic degrees:

Provide a short autobiography (approximately 100 words) that includes your length of experience as an artist and any special qualifications you have:

Prizes, awards and/or honors you have received:

Are you an active member of any professional organizations?

What publications and websites related to your art do you enjoy?

List the titles, dates, and publishers of any other books you've written or contributed to—include how many copies sold over what period of time:

List any other related published articles you've written or contributed to:

List any publications in which your designs have appeared:

Do you teach classes related to your art? If so, where and how frequently?

Describe if and how you use the Internet:

List any reservations or concerns you might have about teaching, speaking in public, and/or appearing in the media (print, TV, radio, web):

ABOUT YOUR BOOK PROPOSAL

Working title of your book:

Write a concise statement about the subject of your book, including the major concepts to be presented:

Have you published these specific concepts before? If so, where?

Has any of the artwork in this proposal been published, or is it scheduled to appear anywhere? If so, where?

Are your concepts currently available to artists in any other form—such as video, television, internet, printed patterns?

What are the numbers of pages, illustrations, and photos that you envision for your book?

Who is the target audience(s) for your book?:

List the top three themes or ideas you want to communicate to your audience(s):

What makes your book similar to other comparable books already on the market?

What makes your book different from other comparable books already on the market?

Does your book feature any companion tools, templates or other related products that you would like us to explore the possibility of manufacturing or distributing?

Attach your proposed Table of Contents for this book.

Attach a sample chapter that illustrates your writing style.

Attach a complete set of step-by-step instructions for a sample project or technique.

Attach photos and/or illustrations of your work, as well as any stage of your design development process that is applicable.